



**Best in class
deposit systems**

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Bettina Lorz

*Senior Expert, DG Environment
Commission*



The Single Use Plastics Directive

How it impacts beverage packaging

Best in Class DRS conference, Brussels, 22 November 2019

Directive on Single-Use Plastic Products (and fishing gear) Directive EU 2019/904



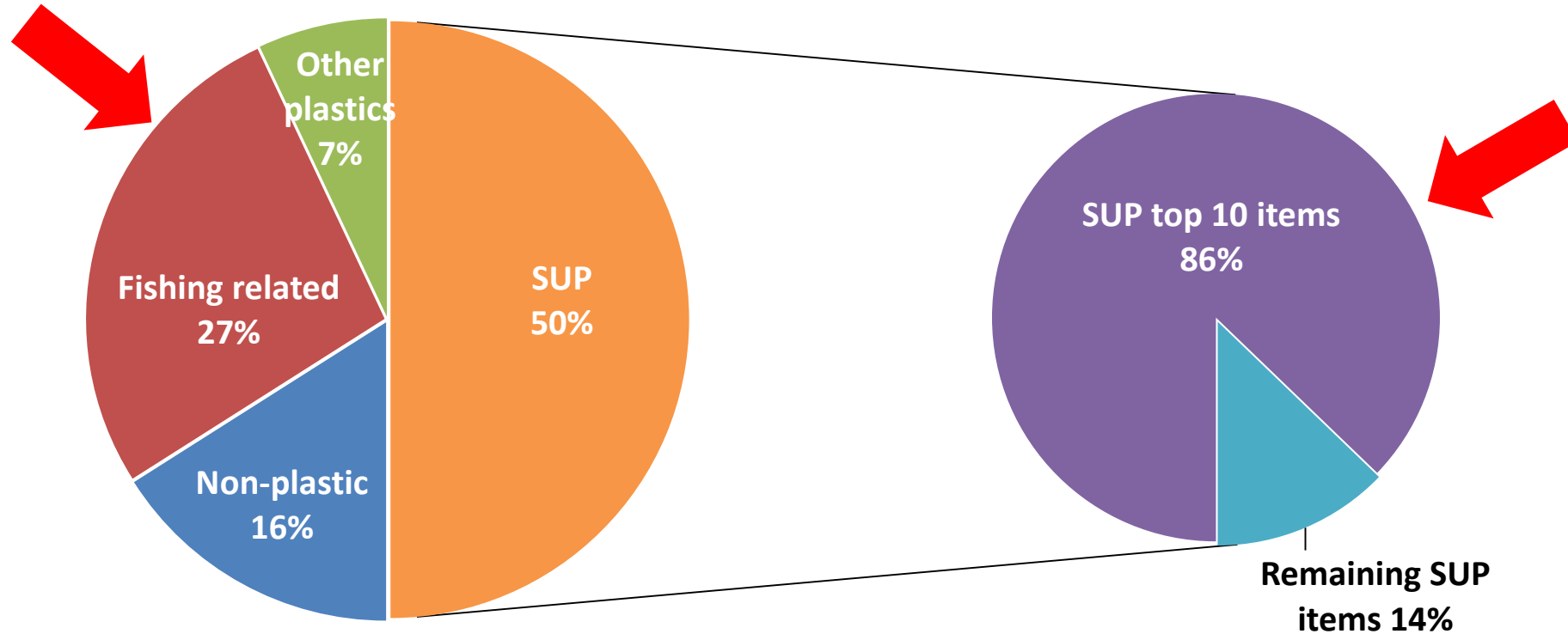
- ✓ May 2018: Proposal by the Commission
- ✓ June 2019: adoption by the Council and EP
- ✓ 3 July 2019: Entry into force
- ✓ 3 July 2021: Transposition into national law

Background:

Circular Economy Package (January 2018)

***Plastics Strategy : actions to curb plastic waste
and littering***

Most found marine litter items on European beaches



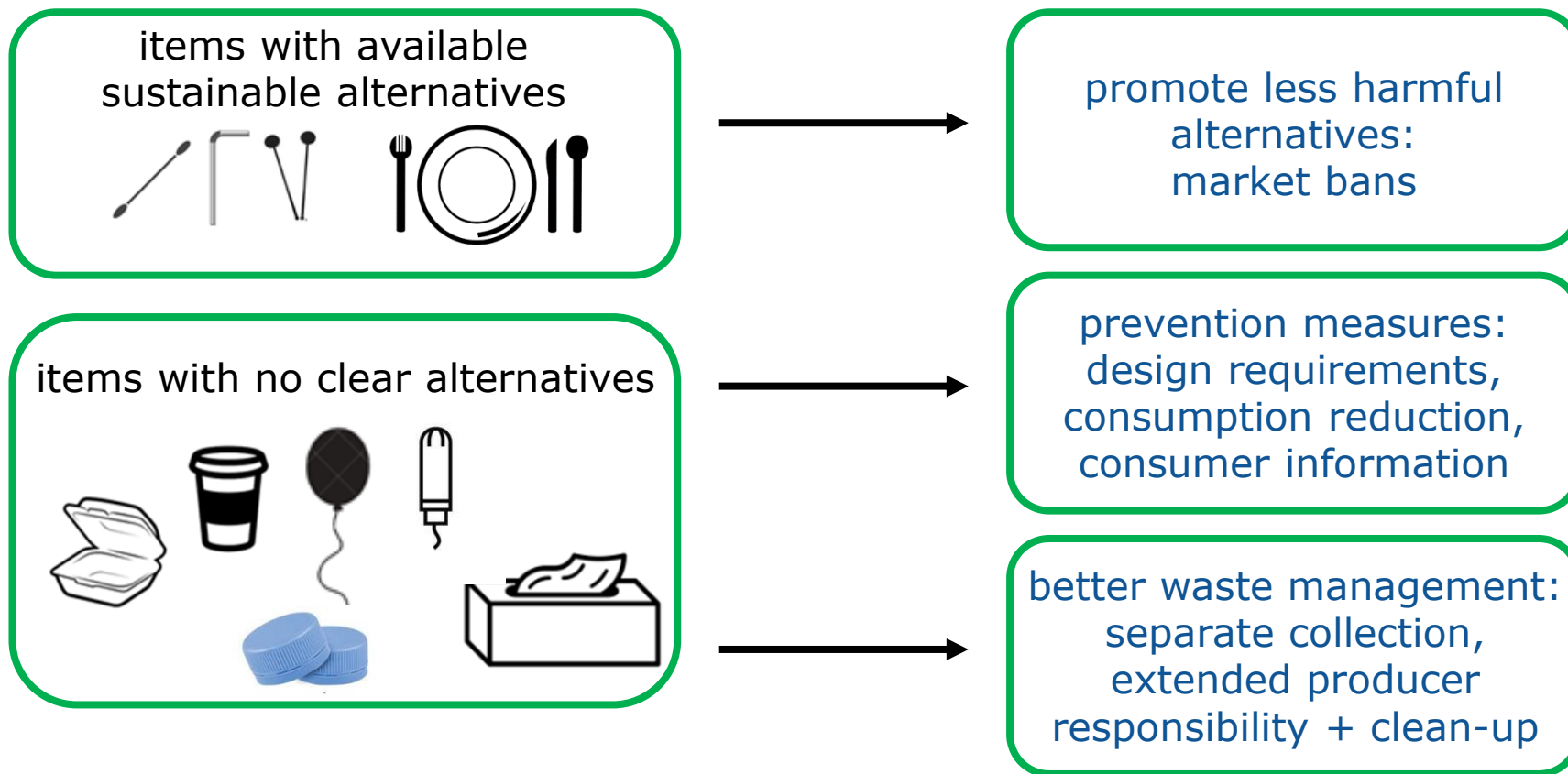
- 70% covered of all marine litter: top 10 SUP (43%) + fishing gear (27%)
- Source: - Marine Strategy Framework Directive - Joint Research Center
- European Regional Seas Conventions

10 most found items



Ranking	Item
1	Drinks bottles, caps and lids
2	Cigarette butts
3	Cotton buds sticks
4	Crisp packets / sweet wrappers
5	Sanitary applications
6	Plastic bags
7	Cutlery, straws and stirrers
8	Drinks cups and cup lids
9	Balloons and balloon sticks
10	Food containers including fast food packaging

Directive EU 2019/904 on the reduction of the impact of certain plastic products on the environment





Beverage containers & bottles:

- product design requirements (art. 6)
- Extended producer responsibility (art. 8)
- Separate collection objective (art. 9) (**only applicable to beverage bottles**)
- Awareness raising measures (art. 10)

Cups for beverages:

- consumption reduction (art. 4)
- Market restriction for EPS cups (art. 5)
- Marking requirement (art. 7)
- Extended producer responsibility (art. 8)
- Awareness raising measures (art. 10)

Consumption reduction (Article 4)



- Ambitious and sustained / measurable quantitative reduction in consumption by 2026 compared to 2022 of
 - Food containers
 - **Cups for beverages including covers and lids**
- Member States to choose appropriate measures
 - Consumption reduction targets
 - Economic instruments
 - Increase the availability of alternatives e.g. re-usable
 - Items not provided free of charge
- **National marketing restrictions** for those products are **only** possible to substitute those products with reusable ones or with alternatives that do not contain plastics
- Monitoring and reporting obligation for MS with a view to binding quantitative Union consumption reduction targets

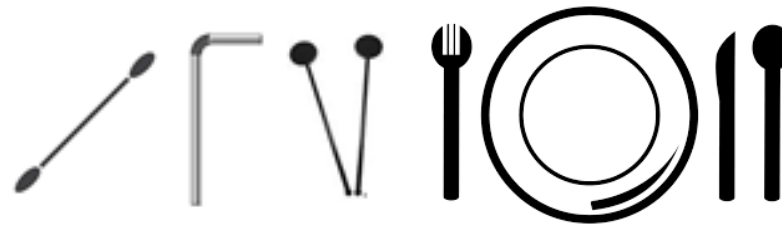


Market restriction (bans) (Article 5)



- Restrictions on plastic content, not the product
- Only products with readily available alternatives (single & multi use):

- Cotton bud sticks
- Cutlery
- Plates
- Straws
- Beverage stirrers
- Sticks for balloons
- All products made of oxo-degradable plastic
- **Cups, food and beverage containers made of expanded polystyrene**



Product design requirements (Article 6)



Tethered caps and lids to remain attached for all beverage containers and bottles up to 3 litres

5 years after the entry into force of the directive
(Standardisation request)



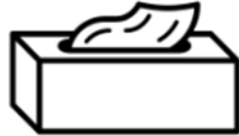
Binding target of at least **25% of recycled plastic for PET beverage bottles from 2025** onwards, calculated as an **average** for the Member State, not per producer.

From 2030: 30% of recycled content for all target of at least single use plastic bottles

Marking Requirements (Article 7)



- Tobacco products with filters, cups for beverages, wet wipes and sanitary towels will require a clear and harmonized labelling on the packaging. **For cups**, the label will be on the product itself.
- The label will indicate the presence of plastics in the product, how waste should be disposed, and the resulting negative environmental impact.



Awareness raising measures (Article 10)



Inform consumers about:

- Availability of reusable alternatives, reuse systems and waste management options
- Impact of littering
- Impact on sewer network of inappropriate waste disposal
- **Notably applicable to beverage containers and cups for beverages**

Extended producer responsibility (Article 8)



For food and **beverage containers, bottles, cups**, packets and wrappers, light weight carrier bags and tobacco products with filters

Producers will help cover the costs of:



- waste prevention (awareness raising);
- waste management (collection and treatment costs of on-the-go waste in public areas);
- litter clean-up and
- data gathering.
- For wet wipes and balloons, only the waste prevention and litter clean-up costs are covered.



→ WFD minimum requirements for EPR schemes apply



Separate collection target for plastic beverage bottles

→ **by 2025 – 77%**

→ **by 2029 – 90%**

- Support high quality recyclates and uptake of secondary raw materials



- Support plastic packaging recycling target of 55% by 2030

	Consumption reduction	Market restriction	Product design requirement	Marking requirements	Extended producer responsibility	Separate collection objective	Awareness raising measures
Food containers	X				X		X
EPS food and beverage containers, cups		X					
Oxo-degradable products		X					
Cups for beverages	X			X	X		X
Cotton bud sticks		X					
Cutlery, plates, stirrers, straws		X					
Sticks for balloons		X					
Balloons					X		X
Packets & wrappers					X		X
Beverage containers, their caps & lids			X		X		X
- Beverage bottles			X		X	X	X
Tobacco product filters				X	X		X
Sanitary items: - Wet wipes				X	X		X
- Sanitary towels				X			X
Plastic carrier bags					X		X
Fishing gear					X		X

Tasks for the Commission



by October 2019	Request to the European Standardization Organization to develop a standard on tethered caps (beverage containers)
by July 2020	Implementing Act on marking Implementing Act on separate collection target (beverage bottles) Implementing Acts on reporting and quality check reports on <ul style="list-style-type: none">- fishing gear placed on the market and waste collected- separate collection target (beverage bottles) Guidelines on items covered by Annex
by January 2021	Implementing Act on measuring consumption reduction Implementing Act on reporting and quality check reports on consumption of food containers and cups and measures on consumption reduction
by Jan 2022	Implementing Act on measuring and verifying target on recycled content (beverage bottles) Implementing Acts on reporting and quality check reports on recycling content target (for beverage bottles), and on post-consumption waste of tobacco filters with plastic
No deadline	Guidelines on EPR cost coverage Request to the European Standardization Organization to develop a standard on recyclability of fishing gear

Evaluation of the Directive in 2027

Notably:

Assessment of the need to review the list of single-use items, **including plastic caps and lids used for glass and metal beverage containers**

An assessment of the change in materials used in the SUP products and of the new consumption patterns based on re-usable

Assessment of the scientific and technical progress concerning criteria or a standard for biodegradability in the marine environment

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https://ec.europa.eu/environment/waste/plastic_waste.htm