



**Best in class
deposit systems**

22 November 2019
Brussels

Jean-Pierre Deffis
*President, European Federation
of Bottled Waters*

EFBW Pledges 15 May 2018

Natural p

for:

Single Use Plastics Directive

- ❖ **77% collection** target of plastic beverage bottles by **2025** and **90%** collection target by **2029**
- ❖ **25% rPET by 2025** and **30%** recycled content requirement on **all beverage bottles by 2030**



COLLE

90 % of
water b
2025*.

* EU aver

EFBW first to endorse DRS (2/7/2019)



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EFBW calls for improvements in plastic collection infrastructure

Posted By: Martin White on: July 01, 2019
In: Beverage, Business, Environment, Industries, Packaging, Refreshment, Social responsibility, Water

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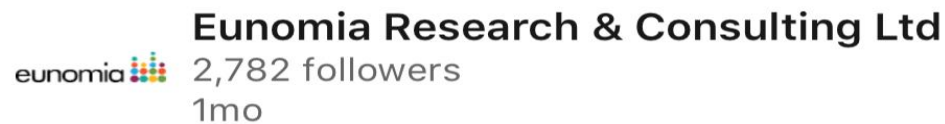
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Water bottling industry pushes for more deposit refund recycling

What kind of DRS?
A well designed
one



eunomia 2,782 followers
1mo

Great to see that the **European Federation of Bottled Waters (EFBW)** has formally endorsed deposit refund systems as the best way to ensure a high ...see more

