

## INVITATION

# To the Webinar *Circular Economy on National Level Through the Implementation of the Deposit System*

Zoom • 27 of April • 10.00-11.30 CET

22.04.2020

RELOOP PLATFORM has great pleasure to invite to a webinar the objective of which is to present **world's best practice** in the implementation of **national circular economy model** for **beverage containers**.

Mr **Rana Pant** from **European Commission**, Directorate-General for Environment will give an opening speech and will refer to the Single Use Plastic Directive as a tool to create the circular market through the obligatory minimum recycle content.


The deposit system in Sweden is **the oldest European** scheme for one-way beverage packaging and has not only contributed to high collection rates and best quality recycling but also **effectively closed the loop** for **plastic** bottles in the local Swedish market.

What is soon going to be implemented in more countries, has been a Swedish practice for many years and during the webinar, **the managing director of Returpack, Mr. Bengt Lagerman**, will give a thorough introduction to **practical and legal aspects of closing the loop** for plastic beverage containers. **Door-to-door recycling facility** and right of first refusal of the PET recyclate for the producers in the deposit scheme secures most **cost efficient** and **environment friendly** packaging waste management nationally. Already today, the Swedish model results with **80% supply of the PET recyclate** exceeding by far the minimum of 30% required by SUPD in 2030.

At Reloop Platform, we firmly believe that the Swedish model can be an excellent basis to create the system where OECD recommendation related to equal treatment of producers will also include an easy access to the high quality recyclate. The clear vision for **fully implemented EPR** in the **post use phase** of the packaging life cycle will be presented as closing remarks by Alessandro Pasquale/Klára Hálová from MATTONI 1873, beverage producer in Central and Eastern Europe.

The participation in the webinar is by invitation and requires a registration. The confirmation email can be sent to Judit Ujfalussy ([judit.ujfalussy@reloopplatform.org](mailto:judit.ujfalussy@reloopplatform.org)).

Yours sincerely



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**PANTAMERA**



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resources remain resources

