

Getting the most from DRS:

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LISBON, PORTUGAL February 22, 2019

Who we are:



Brussels-based not-for-profit association

4 founders from Industry, ENGO and Government.

Reloop is founded on the principal of working on issues which have broad support from governments, industry and ENGOs and in line with transitioning to a circular economy.

The transition to a circular economy depends on the development of **policy** drivers that keep resources within the economy.

Working for

- Mandated Minimum recycled content in products and packaging
- Increased market share of reusable consumer, transport and industrial packaging
- A new recycling calculation which excludes all contamination & losses after sorting until final recycling
- 4. Introduction of deposit return systems for beverage containers
- Increased collection and sorting system



Membership















envipco



























Front commun québécois pour une gestion écologique des déchets













BUNDESVERBAND DES DEUTSCHEN GETRÄNKEFACHGROSSHANDELS E.V.













new zealand

5 Trend Considerations



 Rising share of financial obligation for producers with greater EPR minimum requirements and litter clean up costs.

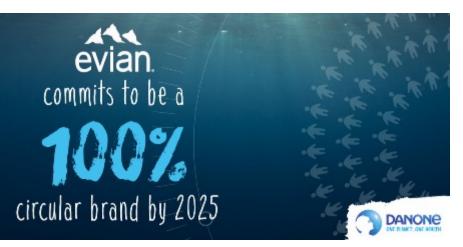
 Increasing need for access to post consumer resin to meet national recycled-content mandates in plastic beverage bottles.

25% rPet by 2025, 30% recycled plastic by 2030



Rising Demand in Recycled Content - rPET

- **Proctor & Gamble** Goal to have 99% of all hair care bottles sold in Europe converted to include 25% post-consumed recycled content by the end of 2018
- Danone / Evian Announced that it will make all of its plastic bottles from 100% recycled plastic by 2025
- Ecover Has set a goal to use 100% recycled plastic in all bottles by 2020 and to introduce recycled content into its caps from 2018
- Nestle Goal to increase its use of recycled plastics, including the use of 25% rPET in its bottles across Europe by 2025
- Coca Cola Goal to have 50% recycled content in its packaging by 2030
- Unilever Goal to increase use of recycled plastic content in its packaging to at least 25% by 2025 (compared to 2015)
- Werner & Mertz Has committed to use 100% recycled plastic in at least 70 million bottles/year as
 of 2017









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3. Higher targets for PET Recycling



Voluntary Commitment/Pledges

- ✓ PET Industry target of 65% by 2030
- ✓ European Federation of Bottled Water commitment of 90% collection by 2025

Legislated

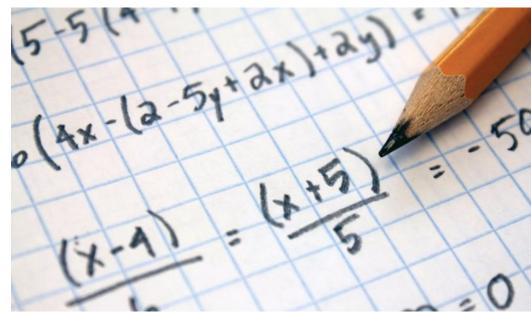
- ✓ PPWD: <u>Plastic packaging recycling 55% by 2030</u>
- ✓ SUPD Plastic <u>beverage bottles with caps</u> collected for recycling, 90% by 2029

Defined in SUPD as:

"Beverage bottles with a capacity of up to three litres, including their caps and lids"

4. New recycling calculation method to net out contaminants in collection and new rules on reporting weight of packaging waste generated. (by spring 2019).

New methodology for calculation and verification of "collection for recycling" target for in SUPD. (by spring 2020).



THE TOP TEN PLASTIC POLLUTERS 2018



DRS Update

DRS Action Across the Globe

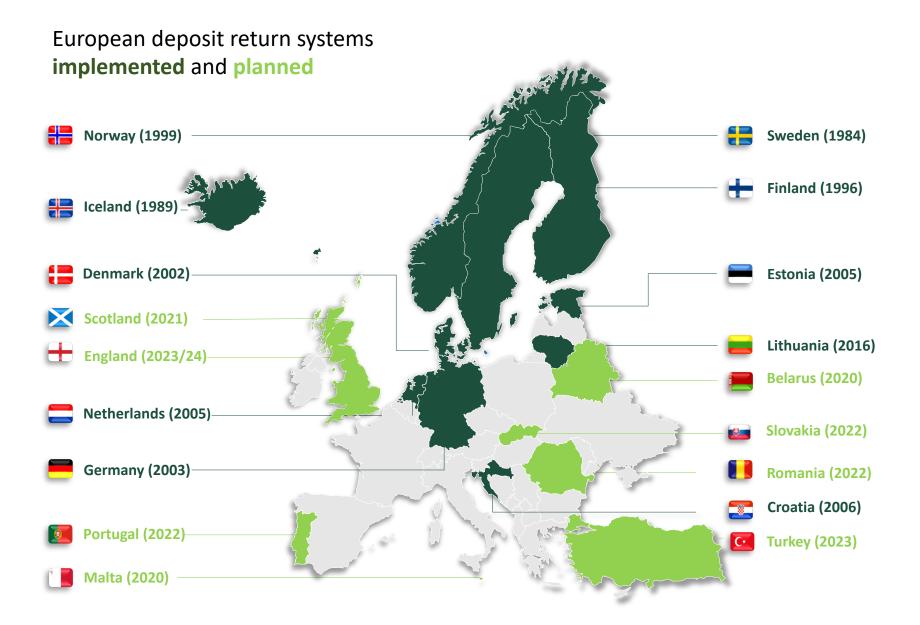
- The latest jurisdiction to implement a DRS was
- NEW SOUTH WALES, DECEMBER 1, 2017
- QUEENSLAND, NOVEMBER 1, 2018
- WESTERN AUSTRALIA, EXPECTED BY 2020
- VICTORIA, LIKELY BY 2021.

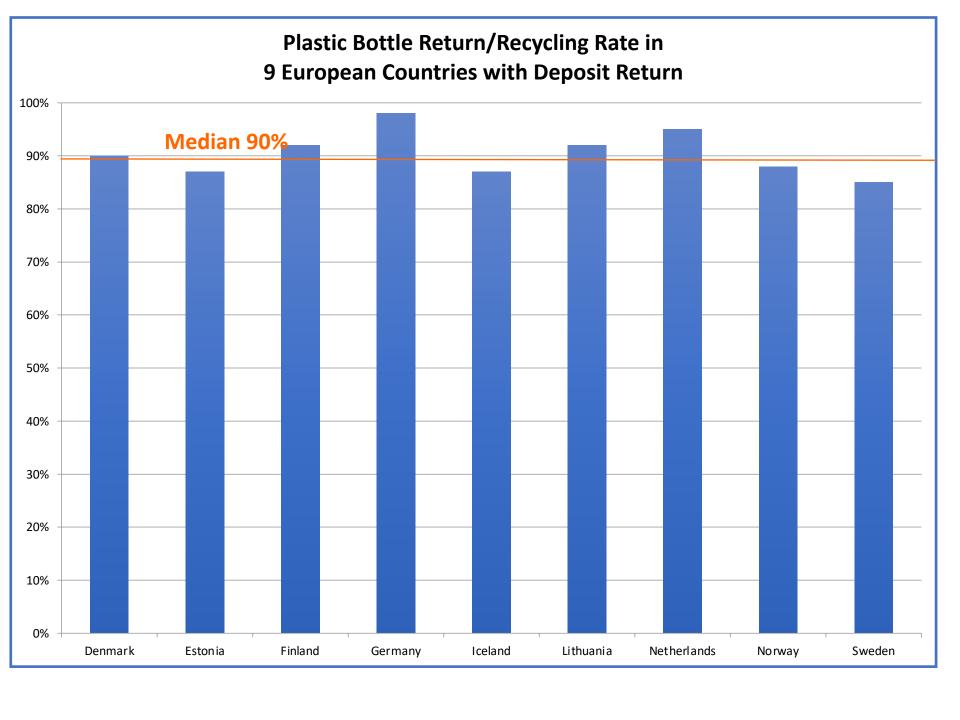












And what about the Caps?



Reloop asked:

"We are gathering some data about the percent of PET bottles which come back with caps on in a deposit return system. Can you each provide your own ranges based on your own program's and experience?"

Approximately 90%-99% of plastic bottles have their caps on.

Respondents from system operators in Norway, Estonia, Lithuania, Oregon.

The German Packaging Institute GVM did a short study/analysis on the cap topic, commissioned by IK Industrieverband Kunststoffverpackungen e.V.

ter'wär/











Mechanisms which decide about success or failure of DRS

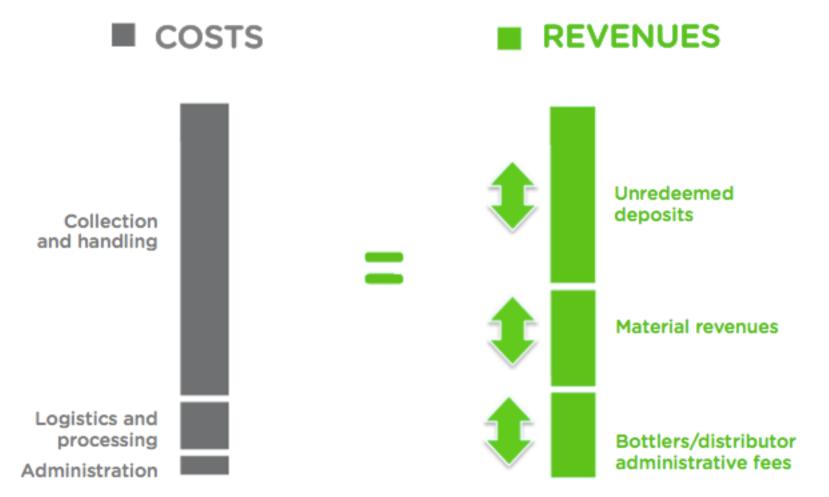


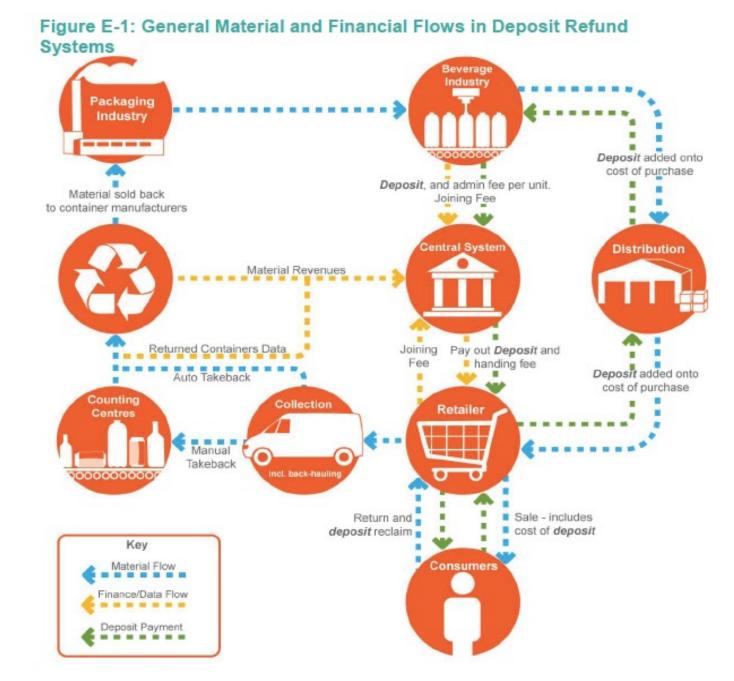
- ✓ Deposit level must be high enough to incentivize collection.
- ✓ Centrally reported sales data by size and material type.
- ✓ Convenient collection points / no extra trips minimal extra time to redeem containers.
- ✓ Modern data management system (Bar code recognition / on-site compaction).
- ✓ Compatibility with Green Dot System producers. Many case studies of jurisdictions which offer both comprehensive deposit return in addition to separate collection of recyclables (paper and containers).



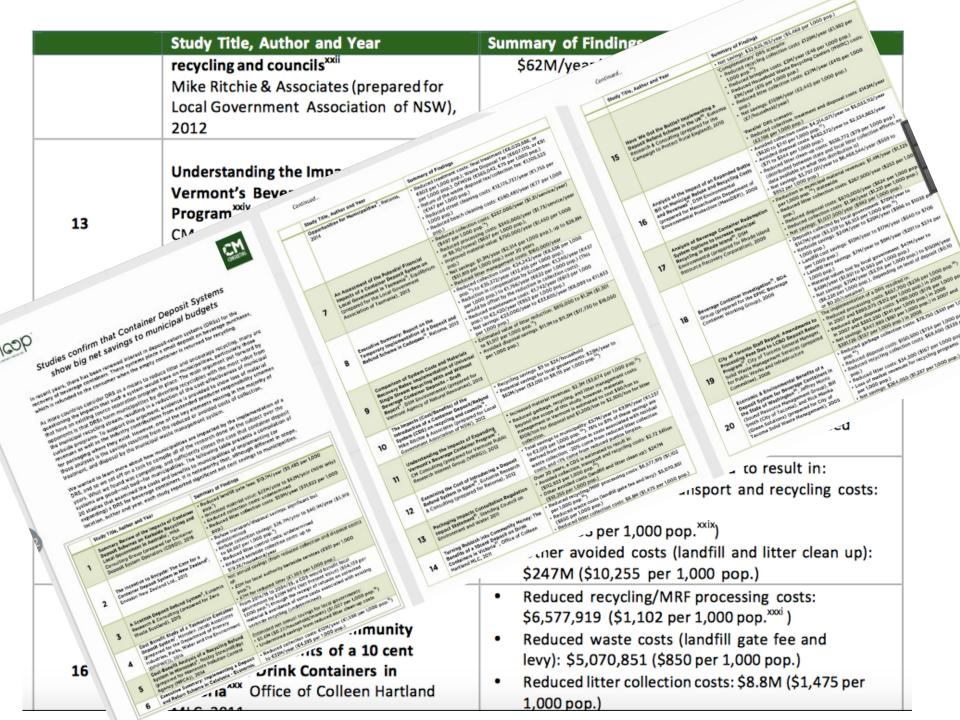
System Costs = Revenues







What is the impact on municipal recycling?

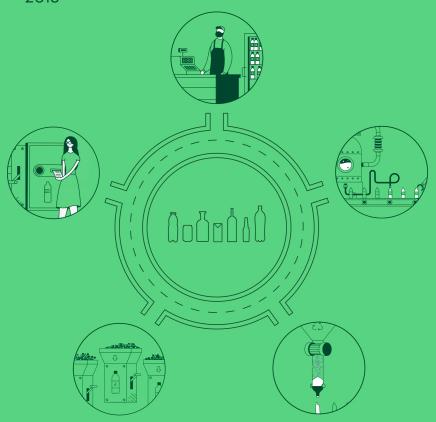


All 27 Studies show "net savings" for municipalities



DEPOSIT SYSTEMS FOR ONE-WAY BEVERAGE CONTAINERS: GLOBAL OVERVIEW

2018





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