



New EU Waste Legislation
Implementation:

Getting it Right

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Working for

1. Mandated **Minimum recycled content** in products and packaging
2. Increased market share of **reusable** consumer, transport and industrial **packaging**
3. A new **recycling calculation** which excludes all contamination & losses after sorting until final recycling
4. Introduction of **deposit return systems** for beverage containers
5. Increased **collection and sorting** system





TOP TEN *list*

Things that NGOs & local authorities should focus on to support effective implementation of EU's new waste laws.



Get Organics Out



- Focus on residents (home composting, multi-res on-site solutions, hub and spoke options, and for urban cities large scale centralized composting and digestion (yard waste and food waste).
- Work with local businesses to participate in separate food waste collection systems
- Use best-in-class case studies and follow food waste hierarchy



Pay-as-you-throw ++



- Incorporate strategies for both municipalities and local businesses, that make garbage:
 - ✓ more expensive
 - ✓ less convenient and
 - ✓ Less frequent



Power of Procurement



- Enact bi-laws on multi-residential units to ensure easy access and participation of source separation access
- Public buildings, airports, schools etc.
 - ✓ Support multi-use packaging,
 - ✓ Support 'preferred procurement' of highly recyclable packaging and recycled-content.
- Demand minimum recycled-content requirements in
 - ✓ Bins, recycling boxes and blue bags.
 - ✓ Paper and Paper products
 - ✓ ...



Dependable Data



- Align with national authorities and expert groups like ZWE to ensure that **systems put in place to gather data are consistent.** (definitions, procedures, categorizations etc.)
- Participate in data gathering systems designed specifically for municipalities (see ACR+)
- Demand verified mass balance information from sorting facility and other downstream markets
- Make data public



EPR: Support the Transition



- Set the standard high. Do not allow downgrade in program delivery.
- Demand minimum:
 - ✓ Frequency
 - ✓ Quality standard
 - ✓ Convenience
 - ✓ No back-end costs
 - ✓ Independent monitoring



Deposit Return System



- Support national governments in their effort to regulate deposits on single-use beverage.
- Do not block efforts for fear of loosing green dot revenues. See Reloop's summary of impact studies.
<https://reloopplatform.eu/wp-content/uploads/2018/05/Fact-Sheet-Economic-Impacts-to-Municis-9May2018.pdf>
- Consider DRS as a model for other hard to collect items



Support the Bans



- Use powers within local government to support bans at a retail level.
- Communicate bans through existing communications to support national efforts – offer options for better local alternatives.
- Set of a “snitch line” - direct telephone or other communications link set up to allow people to report local retailers of selling banned products.



Reuse



- Open municipal and/or support private sector reuse centres for houseware/furniture, building materials, electronics, and textiles.
- Procurement of services – preferential policy to support reuse
- Engagement of new pooling systems for reusable packaging:
 - Local coffee shops, restaurants and food courts
 - Retailers



3Rs Training



- Public buildings, community centres
- Local business
- Local institutions – universities, hospitals
- Event planning companies
- Airport..

.... and never stop...



Use the Network



Engage in ZWE and EEB ...

Consider partnerships in peer-to-peer field trips to exchange best practice

Share your experience

THANK YOU!

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