Experience from pilot implementations of the **digital product passport** in collaboration with a textile company and GS1 Poland.

envirly

## envirly

# What is Envirly?

Envirly is a user-friendly web platform that simplifies ESG management for organizations. It offers data collection, analysis, reduction target setting, and progress tracking to drive effective sustainability initiatives.

#### **Certified tool**

We have obtained a certificate verifying our compliance with ISO 14064-1, the GHG Protocol standard.



#### **Distinctions and Awards**



We proudly received the "Eagle of Innovation Award" for "Solution for the Common Good", bestowed upon us by a leading Polish newspaper.



We were selected as a finalist in the inaugural edition of the "ING Grant Program." This competition recognizes innovative solutions that actively contribute to the environmental revolution.









**money.**pl

# Key challenges we identify

Company point of view

Data – or the lack of it

Time-to-market pressure

Project management complexity

Additional calculation like LCA

# Key challenges we identify & proposed solutions

Data - or the lack of it

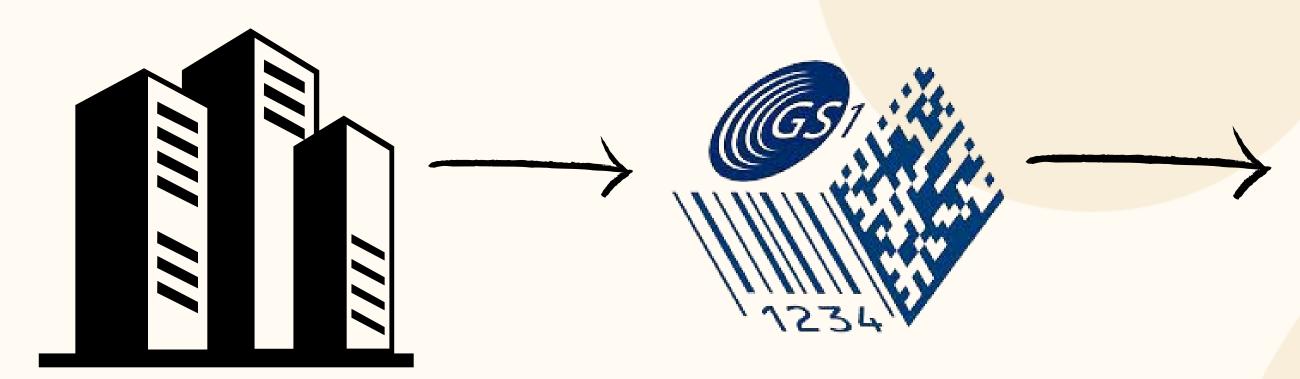
Time-to-market pressure

Project management complexity

Additional calculation like LCA

- Integration with systems
- Identification of data across the entire value chain
- Reliable assessment

#### Data – or the lack of it



Green cardigan made from wool

HOW MUCH: One piece of cardigan
HOW WILL Wear one time per week and use washing machine at 30 degree for cleaning
HOW LONG: 5 years
NACE CODE(5): C13 - Manufacture of textiles

ADD

ADD AN OBJECT FROM ONE OF THESE CATEGORIES:

TOWN MATERIALS EXPERTING
WITH MANUFACT OF TRUCK OF CARDIAN PRODUCTION AND PROCESSING

TRANSPORT OF PIECE OF CARDIAN PRODUCTION AND PROCESSING

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Company

GS1 system

**Envirly LCA** 

Key challenges we identify 1,5°c

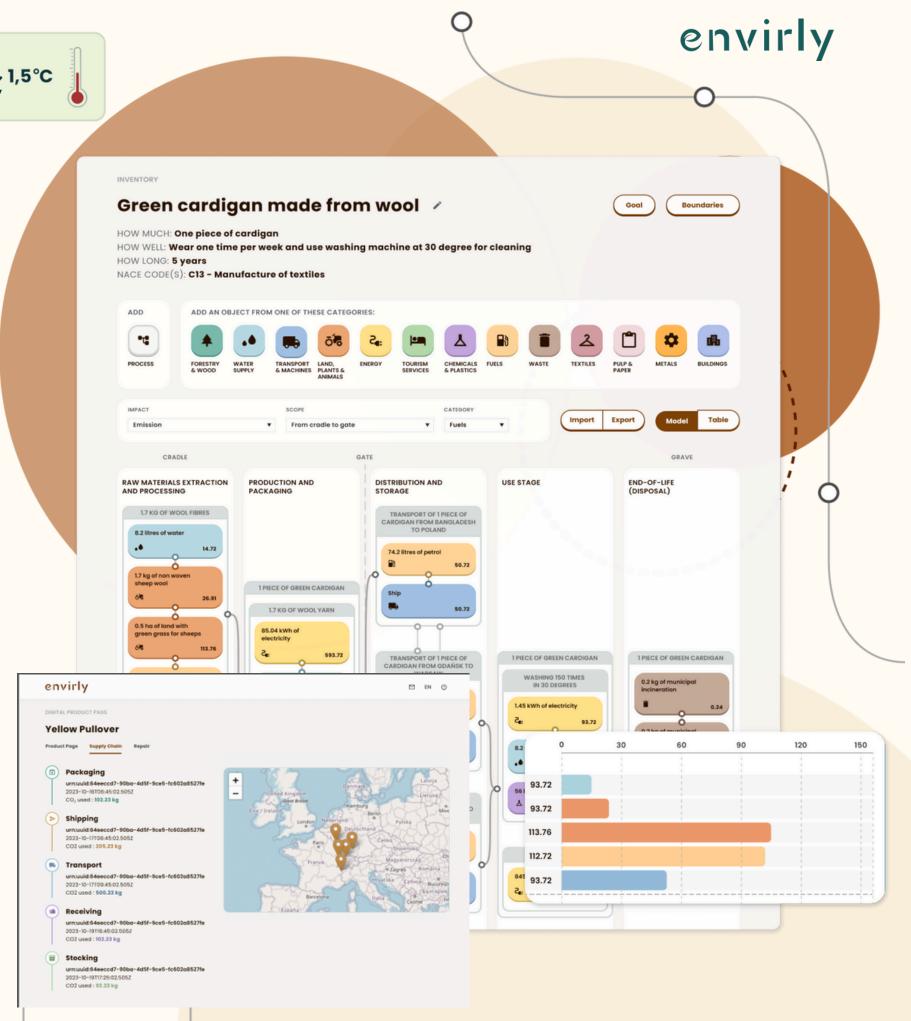
& proposed solutions

Data – or the lack of it

Time-to-market pressure

Project management complexity

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#### envirly

## Recomendation

#### Make it easy, make it matter

Clear rules + simple processes = more recycling, real upcycling, less confusion.

#### Transition, not teleportation

Roll it out gradually across the supply chain — learn from other regulation like CSRD

#### Speak ESGlish

Use one common language and format — align with existing standards and certifications to avoid chaos.

# enwilly